

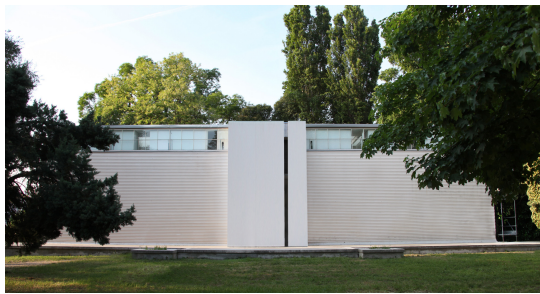
FOR IMMEDIATE RELEASE



Contact: Marina Snow, Owner
Eve Italia, Srl
+39 041 522 8446
marina@eve-italia.com

Eve Italia selected as the Austrian Pavilion's Event Planner During the 2013 Biennale Art Exhibition

The Austrian Pavilion re-opens its historical location in Venice's *Giardini della Biennale* to bring contemporary art and their global voice to the 55th Biennale Art Exhibition, curated by Massimiliano Gioni.



The Austrian Pavilion at the Giardini della Biennale, Venice, Italy

VENICE, ITALY (January 8, 2012) — The 55th International Art Exhibition takes place in Venice, Italy from June 1 through November 24, 2013. The curator-chosen title is "*The Encyclopedic Palace.*"

Jasper Sharp, Commissioner of the Austrian Pavilion, selected Eve Italia to plan the opening events and VIP entertainment during the world's most important three-day *Art Vernissage*, May 29–31 2013.

Managing the Austrian Pavilion's opening galas and parties moves Eve Italia's event coordination expertise inside the walls of the world-famous Biennale's official venue: *Giardini della Biennale*.

"We were aware of Eve Italia's excellent reputation through contacts in the international art world," said Sharp. "They are known for their insider connections in Venice and their ability to make things happen."

"We endeavor to combine Austria's Venetian history and their modern ideals into the style of our opening parties," said Marina Snow, Owner, Eve Italia. "Austria's history in Venice gives us the opportunity to draw upon a strong tie which left an impact on Venetian life that cannot be denied. We endeavor to create unity through our event ideas and themes, just as the artists do through their art."

The main opening event for the Austrian Pavilion, a party for over 800 invited guests, will be held in a venue in the heart of the city that has never been open to the public before.

"As a Venetian event management company, it is critical that we are a part of the official Art Biennale. In 2011 we represented a Collateral Event "*Venice in Venice.*" In 2013, we are in the core Biennale event at the *Giardini*, working along side a National Pavilion. We bring our style and creativity as a meaningful foundation for the artists who will share their stories and inspiration at these events." added Snow.

Visit www.eve-italia.com or www.labiennalevenezia.at for updates about the Austrian Pavilion's

participating artists.

About Eve Italia

Eve Italia creates extravagant and memorable events in Venice, Italy. From cultural events to private parties, they bring top talent and entertainment to set the scene. The Venetian company specializes in contemporary solutions for corporate and promotional events, sporting events, private parties and weddings. Visit www.eve-italia.com.